



Hey Ladies!

Thank you so much for joining me in the joyful experience that is Mally Beauty... Here, we love being a Girl, a Woman, truly celebrating and reveling in being Female!

There is nothing I love more than sharing my secrets and tricks with women so that they can feel their best. I want you to feel strong, sexy, and confident so that you can go out there and conquer the world. I want you to forget all that negative stuff you may have heard and realize that we are not all beauty clones. Love yourself... Whatever makes you different makes you beautiful, that's what I was always taught growing up. I want my makeup to become part of your beauty ritual. Whether you take three minutes to get ready or three hours, (yeah right!), I want to make products that make you look and feel sensational all day long. I want it to be easy and I want you to love every second of it.

m a l l y

**Evercolor
Starlight**
waterproof
eyeliner trio

I have always loved makeup and skin.

Since I was a child, I have put makeup on anything that was not nailed down. My parents were doctors so I just assumed that that's what I was going to be, but I couldn't deny my passion for makeup. So, I worked really hard, got a great agent that believed in me and years later, here we are. I found that I could do what I loved... Follow your dreams, they *can* become a reality!

As much as I love working with all those glamorous celebrities, what I REALLY adore is working with babes like you! In designing this line, I took all my years of tips and tricks and really thought about us REAL GIRLS and our needs. We have to go out and be Superwoman, look fabulous doing it, and get there in a snap. My stuff is fool proof, easy, gorgeous... no drama... just fabulous YOU!

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INGREDIENTS: Cyclopentasiloxane, C11-12 Isoparaffin, Paraffin, Polybutene, Simmondsia Chinensis (Jojoba) Seed Oil, Hydrogenated Cottonseed Oil, Ceresin, Ozokerite, Microcrystalline (Cera Microcristallina) Wax, Tocopheryl, Ascorbyl Palmitate, Phenoxyethanol. MAY CONTAIN: Iron Oxides (CI 77491, CI 77492, CI 77499), Mica (CI 77019), Ultramarines (CI 77007), Titanium Dioxide (CI 77891), Aluminum Powder (CI 77000), Bismuth Oxychloride (CI 77163), Blue 1 Lake (CI 42090), Bronze Powder (CI 77400), Carmine (CI 75470), Chromium Hydroxide Green (CI 77289), Chromium Oxide Greens (CI 77288), Copper Powder (CI 77400), Ferric Ammonium Ferrocyanide (CI 77510), Ferric Ferrocyanide (CI 77510), Manganese Violet (CI 77742), Yellow 5 Lake (CI 19140), Zinc Oxide (CI 77947).

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How lucky are we? As women who love makeup we have so many options! We can look super girly one day, ultra sophisticated the next, and even hard core and tough another (or all of them in one day!)

I am so excited to bring you this Evercolor Starlight Waterproof Eyeliner Trio!!! It is everything you need to bring out all of your different looks and feelings... and of course, in TRUE Mally Beauty style, Hi Performance, so you know that it is going to last for you til your day is done!!! This is something that is super important to me, as I want you to trust that you are looking fierce at all times!

Here's the deal: Always start with a clean, based lid with a light dusting of translucent powder or eye shadow. The Midnight (black) is a no brainer! Use that on your top lashline, your bottom lashline,



your inner or outer rims... anywhere where you want supreme definition!!! Lucky Penny is your perfect browny bronze... feel free to of course, use that on your top or bottom lash line... it looks totally gorgois with Midnight on top and Lucky Penny on the



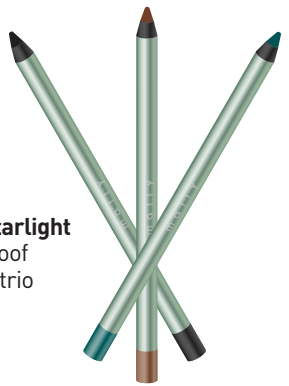
bottom! And finally, I am SO in love with the Caribbean Sea (the gorgeous shimmering teal!) Use that as a sexy accent, either on its own or as a line to "line your liner"! Also, can be used as a great way to pop the inner corners!

Another tip: Want to get a great shadow or a sexy, smoldering, smoky eye? Take any of the delish shades and apply a thicker line to your top and/or bottom lid. Because these liners are so creamy and cushiony, they are



able to be smudged and softened. So, take a brush or a finger and soften those edges. But remember, once they "set" they are good to go for the day, so make sure you do all your work as soon as you lay that color on those beautiful eyes!

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