



Hey Ladies!

Thank you so much for joining me in the joyful experience that is Mally Beauty... Here, we love being a Girl, a Woman, truly celebrating and reveling in being Female!

There is nothing I love more than sharing my secrets and tricks with women so that they can feel their best. I want you to feel strong, sexy, and confident so that you can go out there and conquer the world. I want you to forget all that negative stuff you may have heard and realize that we are not all beauty clones. Love yourself... Whatever makes you different makes you beautiful, that's what I was always taught growing up. I want my makeup to become part of your beauty ritual. Whether you take three minutes to get ready or three hours, (yeah right!), I want to make products that make you look and feel sensational all day long. I want it to be easy and I want you to love every second of it.

m a l l y

Evercolor
lasting liner

I have always loved makeup and skin.

Since I was a child, I have put makeup on anything that was not nailed down. My parents were doctors so I just assumed that that's what I was going to be, but I couldn't deny my passion for makeup. So, I worked really hard, got a great agent that believed in me and years later, here we are. I found that I could do what I loved... Follow your dreams, they *can* become a reality!

As much as I love working with all those glamorous celebrities, what I REALLY adore is working with babes like you! In designing this line, I took all my years of tips and tricks and really thought about us REAL GIRLS and our needs. We have to go out and be Superwoman, look fabulous doing it, and get there in a snap. My stuff is fool proof, easy, gorgeous... no drama... just fabulous YOU!

m a l l y

Evercolor
lasting liner

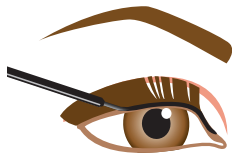
INGREDIENTS: Isododecane, Trimethylsiloxysilicate, Dimethicone, Mica, Disteardimonium Hectorite, Sorbitan Tristearate, Propylene Carbonate, Hydrogenated Palm Kernel Glycerides, Phytosteryl Isostearate, Caprylyl Glycol, Phenoxyethanol, Ascorbyl Palmitate, Hydrogenated Palm Glycerides, Hexylene Glycol, BHT. MAY CONTAIN: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499), Carmine (CI 75470), Ultramarines (CI 77007), Chromium Oxide Greens (CI 77288), Chromium Hydroxide Green (CI 77289), Ferric Ferrocyanide (CI 77510), Yellow 5 Lake (CI 19140), Blue 1 Lake (CI 42090).

Distributed by **Mallygirl LLC**
P.O. Box 42727 • Baltimore, MD 21284-2727
Product Made in Italy • Brush Made in China

I don't mess around when it comes to my eyeliner. I am a busy Mommy of twin girls that have me running around like a mad woman! I work with amazing clients that shake their butts on stages all over the world, shoot music videos in the rain, and sweat like you've never seen before! And my eyeliner has to be NO JOKE.

There are no words to describe how excited I am that you received this product!!! If you know me, I am a huge pain in the butt when it comes to the quality and lasting power of my makeup!! I drive the labs crazy because I must ensure that your makeup lasts for you until you take it off. Evercolor Lasting Liner is the perfect example of my neurotic, obsessive demands! This unbelievable new technology liquid can be applied to all areas of your eyes without fear that it is going to travel, smudge, or move. If you're serious (and I mean serious!) about your eyeliner lasting until you take it off, then you have found your Holy Grail!

This product comes with two brushes. One is inside the bottle and meant for super skinny lines. The other angled brush that I give you is meant for thin lines or thicker lines. **Here's how and where to use them:**



To make lashes look thicker and more gorgeous: take the super skinny brush in the bottle and just line your upper inner rim.

To make your eyes pop and look super sexy:



line your inner bottom rim and you can do the top if you wish.

For a fabulous old Hollywood glamour or just to make your eyes more defined:



line your top lash line with the green handled brush I gave you. Simply dab the brush on the wand of the skinny brush to load.



To really go there: use both brushes to line inner and outer rims and top and bottom lash line. And then watch out!



But, don't let my seriousness scare you. This eyeliner is easily removable with eye make-up remover and a soft cotton pad or Qtip!
Thank you for purchasing this Mally Beauty product. I am all about bringing you the best, most high performance, professional quality makeup because you deserve it, my Love!



To find these and order more great **mally** products visit:
www.qvc.com

- **Cancellation** concealer system
- **Light Wand** eye brightener
- **Citychick** smokey eye kit
- **Life, Love, & A Really Great Lipgloss**
- **Get the Last Lash** eyelash curler
- **Paint the Town** brushes
- **Xtra Hold** maximizing mascara
- **Smoothskin** foundation