

As you may know, I really pride myself on bringing all of you gorgeous ladies out there lots of products that can really make a big difference in your makeup routine! It means so much to me that you know all of my secrets to make yourselves even MORE gorgeous and get out the door in just minutes flat!!!

Lip Illusion Lip Magnifier is one of those very special makeup tricks that I have done as an artist for years (this was actually one of the first ones that I had discovered!), but made super easy just for you!!! The idea is that we all love our lips to look full, sexy, and pouty. Makeup artists painstakingly go through many steps to get this perfect look, but now, you can get it in just mere seconds! Collagen is not always the answer for big ol' lips!

Here's how it works: As you see, you have two ends to the lipstick: a **Color end** (the darker end) and a **Highlighter** (the lighter end). **First,** you take the color end and hold it as you would apply a traditional lipstick.

Look in the mirror (we've provided one for you!) and find the tippy top of one of the points of your cupid's bow (a lot of women usually start their lipstick here anyway.) Glide the lipstick to the outer corner of your mouth.



Repeat on the other side of the mouth.

Then, take your lips and purse them together as you normally would, transferring the color to the bottom lip. Now, it's



time to plump those babies up (this is the trick)!

Take the Highlighter end and fill in the space on the bottom lip that has no color (this should be the center bottom). **Again,** purse your lips together, this time transferring the bottom highlight



to the top. You will see that it looks kind of strange right now, sort of like a



reverse Geisha Lip! So, take your finger and lightly go back and forth over your lips. This will blend it all together and you will be left with a gorgeous set of full, pouty lips! The idea is that the color is concentrated on the outer corner of the lips and the lightness is concentrated on the center of the lips. It's a great trick that plays with the light and makes you look like you have the perfect bee-stung mouth!

The great thing about Lip Illusion is that I have perfectly chosen the colors so that they compliment one another...as usual with Mally Beauty, no GUESSWORK!

Please enjoy this new trick that will hopefully become a permanent part of your makeup regimen! It sure is a lot easier than collagen injections!!!