

## BEFORE CONTOURING

Here, light makeup without any contouring. Silver-plated necklace from Subversive Jewelry by Justin Giunta. Makeup colors: Pure Color Eyeshadows in Linen and Nutmeg and Pure Color Lipstick in Beige by Estée Lauder. Makeup, Polly Osmond; hair, Shay Ashual. Model: Valentina. Fashion editor: Sibhan Bommier. Details, see Credits page.

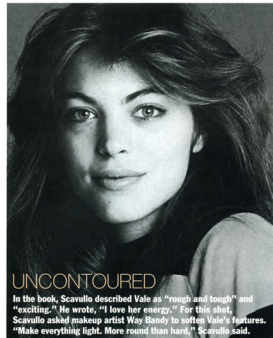
# Shape Shifters

Contour used to mean dark stripes and war paint. A new approach enhances your features without the obvious trickery. By Alyssa Kolsky Hertzog

PHOTOGRAPHED BY THOMAS SCHENK

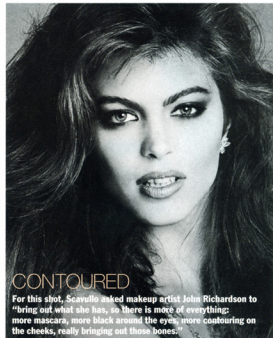
## OLD-SCHOOL

These before-and-after photographs of model Lisa Vale, from the 1982 book *Scavullo Women* (HarperCollins) by Francesco Scavullo, show the intensity of contoured makeup in its heyday.



### UNCONTOURED

In the book, Scavullo described Vale as “rough and tough” and “exciting.” He wrote, “I love her energy.” For this shot, Scavullo asked makeup artist Way Bandy to soften Vale’s features. “Make everything light. More round than hard,” Scavullo said.



### CONTOURED

For this shot, Scavullo asked makeup artist John Richardson to “bring out what she has, so there is more of everything: more mascara, more black around the eyes, more contouring on the cheeks, really bringing out those bones.”

## Ready Sets

Creating new cheekbones can be daunting, but the new palettes that come with instructions aim to simplify the task. Makeup artist Chrisanne Davis helps us put them to the test.

PRODUCT	WHAT THE MAKEUP ARTIST SAYS	WHAT WE SAY
 <p><b>Mally Beauty Face Definer</b>, with an angled brush and illustrated guide</p>	<p>“This is one of the few kits to come with a brush, and the angled shape makes it really easy to get sculpted cheekbones.”</p>	<p>...ckage but though to follow, showed a kit.</p> <p>...are simple are soft and cheeks olished</p> <p>without seeming like a lot of makeup.</p>
 <p><b>Mally Beauty Face Definer</b>, with an angled brush and illustrated guide</p>	<p>“This is one of the few kits to come with a brush, and the angled shape makes it really easy to get sculpted cheekbones.”</p>	<p>The directions and pictures were specific and helpful—we got it right the first time. And the soft colors created just enough shadow to lift our cheekbones a bit.</p>
 <p><b>Physicians Formula Organic Wear Face Sculpting Trio</b> (available in February), with an angled mini brush</p>	<p>“I like how you can swirl the colors together to get a light allow glow that’s less heavy than many bronzers.”</p>	<p>The small brush wasn’t fluffy enough—it left harsh lines that required major blending with our fingers. But once we finished rubbing, the powders looked pretty and subtle.</p>